

# Mood: Unparalleled collaboration

Optimise decision-making through  
real-time stakeholder input.  
Empower the masses.

## Agile modelling with the power to drive...



Asset  
management



Capability  
management



Programme  
management

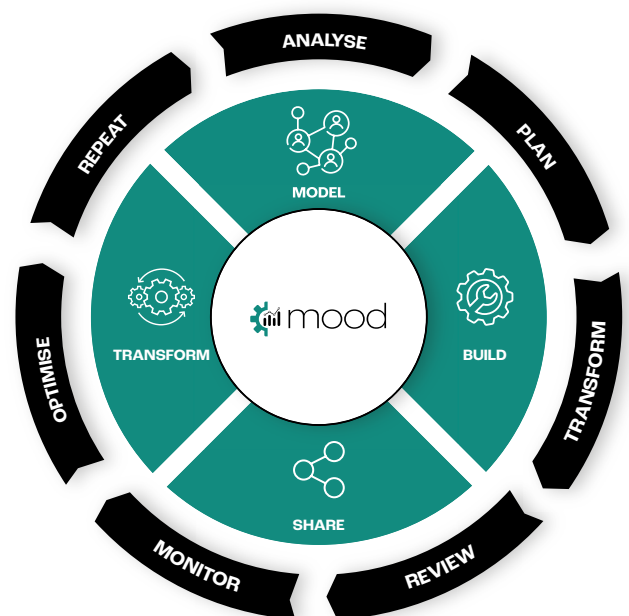


Cost reduction and  
efficiency gains

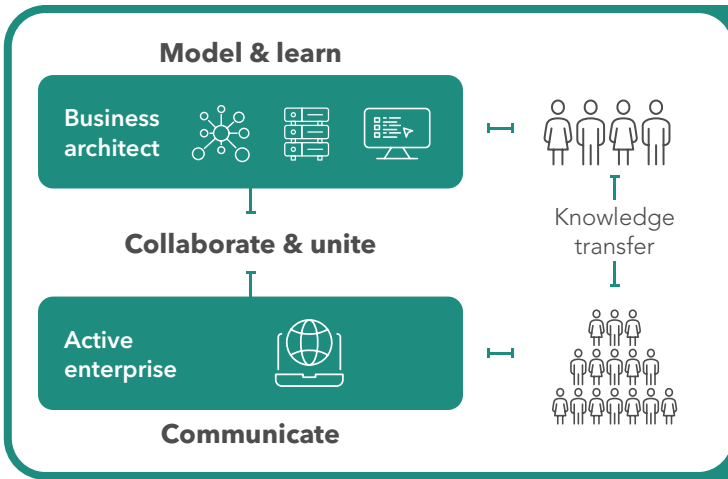
## Process management & governance

- Transform models into live, digital depictions of ongoing operations.
- Monitor progress of initiatives, risks and opportunities.
- Achieve traceability and assess impact.

Boost simple model sharing by creating dynamic dashboards and digitising processes, with no code required, to secure real-time stakeholder input.



**Transformation through execution!**



## Model the landscape

Use business architect to:

- Model systems, assets, people, processes & relationships
- Represent current & envisioned states
- Deploy domain ontology & taxonomy
- Adopt frameworks (TOGAF or NAF) & ArchiMate 3.2 notation

**Flexible modelling for every business.**

## Evidence & explore

Discover unmissable insights:

- Aggregate data from multiple sources
- Assess risks & opportunities
- Pinpoint gaps to verify and validate
- Prototype desired business models

**Revolutionised insights, transformed perspectives.**

**“Mood creates clarity and shared understanding among stakeholders, so everyone is working towards the same strategic and operational goals.”**

Agilent International

## Collaborate & execute

Promote change management through active enterprise:

- Share & monitor strategies & initiatives
- Use the drag-and-drop no-code builder for:
  - Tailored dashboards
  - Bespoke portals & applications
  - Data entry interfaces

**Transforming vision into action.**

**“Its unique no-code configuration ensures agility to meet your web-based needs effortlessly...”**

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