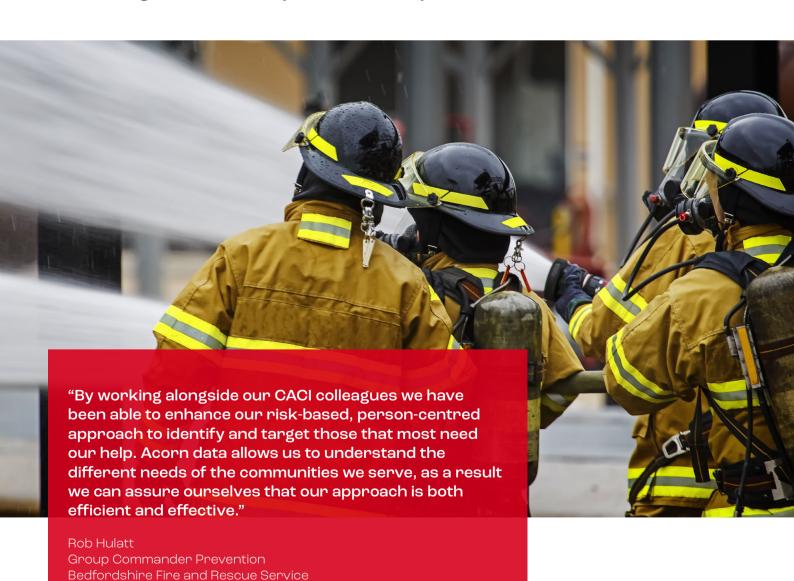# Challenge

- Improve understanding of current and emerging community risk

- Identification of households most likely to have a fire

- Ensure preventative approach is risk-based and efficient

Solution

- Utilise the social and demographic insights accessed via CACI's Acorn to enhance the understanding of risk and vulnerability within Bedfordshire

- Tailor engagement to maximise the impact on those most at risk

- Data-driven methodology ensures resources are targeted effectively and efficiently

"By working alongside our CACI colleagues we have been able to enhance our risk-based, person-centred approach to identify and target those that most need our help. Acorn data allows us to understand the different needs of the communities we serve, as a result we can assure ourselves that our approach is both efficient and effective."

Rob Hulatt
Group Commander Prevention
Bedfordshire Fire and Rescue Service

To find out more about how CACI can help you support your organisation, please contact Rhi Blackmore.

Telephone: +44 (0)7605 6836

Email: rblackmore@caci.co.uk

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